



prevent, prepare, respond and recover from incidents and crises

the greatest risk is ignoring risk itself

What is the value of your people, your profits and your brand?

An unfortunate reality is that unplanned events can take place with any organisation at any time.

Which of the following would affect your finances, reputation or productivity?

- Loss of key decision makers?
- Ill or injured workforce?
- Loss of major projects or funding?
- Product failure?
- Fraud or security breach?
- Significant data loss?
- Legal proceedings?
- Public reputation attacks?
- Premises / projects seriously affected by fire, flood, storm damage or sabotage?

If you identify risks, prepare for potential crises and have plans in place, you will protect your organisation against job losses, financial loss and reputation damage. When crises strike, you will respond efficiently and quickly return to business as usual.

a straightforward solution

Adarna Consulting's tailored services create resilient organisations that are well equipped to handle any threat.

"We build organisational proficiency and genuine internal capabilities to prevent, prepare, respond and recover from crises."

Samantha Ford,
Director

Our products and services include:

- Tailored Risk Assessments
- Risk Management Plans
- Crisis Management Plans
- Business Continuity Plans
- Practical Exercises and Training
- Crisis Communication Plans
- Emergency Management Services
- Disaster Recovery Services
- Pandemic and Counter Terrorism Planning
- Business consulting

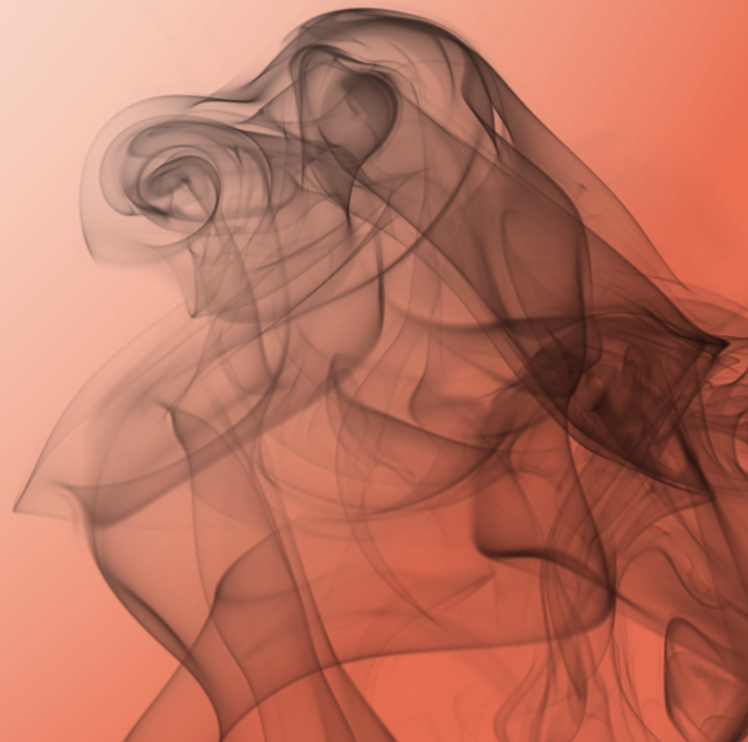
We also provide tailored workshops and audits, and crisis management activities for major and special events.

services in action

	Services / Activities	Outcomes
Risk prevention <i>“Instantly identify your risks and their potential impacts”</i>	<ul style="list-style-type: none">– We assess your organisation, identify and rate your risks, highlight your key priorities and advise what risks can be mitigated or converted to opportunities	<ul style="list-style-type: none">– Tailored Risk Assessment with findings and recommendations– A Risk Management Plan with guidelines, roles and responsibilities– Determine your organisation’s risk appetite
Preparing for incidents and crises <i>“Be prepared to react quickly and effectively”</i>	<ul style="list-style-type: none">– In succinct workshops we develop a plan for how you will respond to incidents and identify your responsibilities– Group or individual training– Critical decision making and executive mentoring	<ul style="list-style-type: none">– Crisis Management Plan detailing how your business will manage and recover from an incident– Business Continuity Plan to keep you in business during a crisis– Increased knowledge and skills transfer
Responding to incidents and crises <i>“Know exactly what to do to keep the organisation moving forward”</i>	<ul style="list-style-type: none">– Testing / exercising your plans, desktop and field simulations– Emergency management services to guide your response and recovery– Strategies for keeping your stakeholders informed and your reputation intact during a crisis	<ul style="list-style-type: none">– Expertise, new skills and confidence– Effective responses and quality decision making– Emergency Management Services– Crisis Communications Plan
Recovering from incidents and crises <i>“Bounce back quickly and minimise losses”</i>	<ul style="list-style-type: none">– We create a practical plan for how you will recover critical functions and support your people and community following a disaster or disruption	<ul style="list-style-type: none">– Resilient and valued staff– Minimised losses– Restored systems and processes– Fast recovery time– Salvaged reputation

value and outcomes for you

- Save time and outsource your risk management requirements to the experts
- Satisfy your insurance, policy and legislative requirements
- Develop new skills for you and your team and increase responsibilities
- Build a strong and robust organisation
- Improve your performance and protect your organisation’s value
- Protect your investor and stakeholder commitments
- Meet tender, contract and membership requirements
- Understand your options and make quality decisions
- And ultimately... protect your organisation against job losses, financial loss and reputation damage and recover from crises as quickly as possible



our team

We are a team of experienced and dedicated consultants that specialise in crisis management and business resilience. Our Managing Director, Samantha Ford, has national and international experience mitigating risks in government, banking, human services, health, professional services and industrial sectors. Samantha has personally lead international aid, crisis and emergency management responses.

Visit www.adarnaconsulting.com.au for more information.

our clients

Our clients include publicly listed and privately owned companies, all levels of government and not for profit organisations across Australia and South East Asia.



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